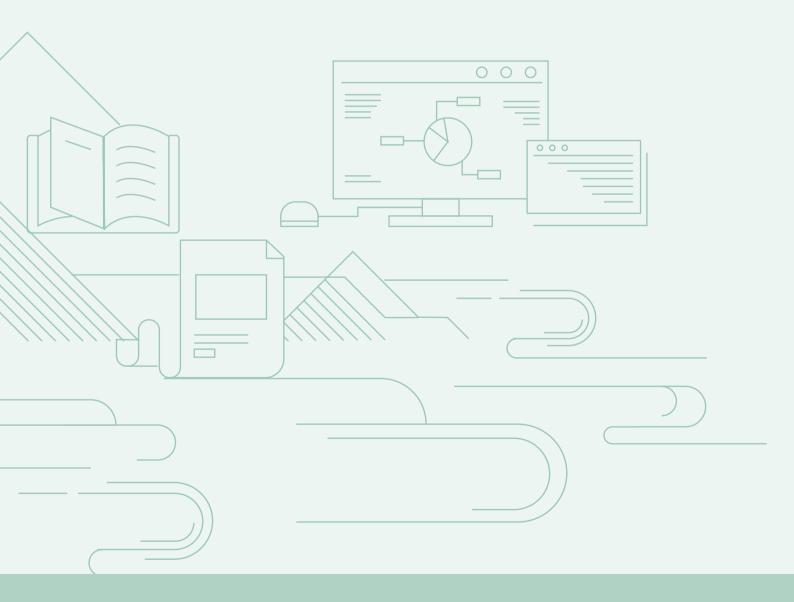
## **DEPARTMENT OF FINANCE**

# 財務金融學系



## 金融及資訊管理學(榮譽)工商管理學士學位課程

Bachelor of Business Administration(Hons)in Finance and Information Management

隨著互聯網和流動資訊科技的全球化發展,金融業界對資訊科技人才殷切需求。有鑑於此,商學院財務金融學系於 2016 年 9 月開設金融及資訊管理學(榮譽)工商管理學士學位課程。課程結合財務及資訊管理的專業知識,旨在培訓金融领域的資訊科技人才,在今天互聯金融的趨勢之下,領先培育具財經分析、數據處理、獨立掌握運用金融科技資訊的創業和專業人才。課程内容包括:財務管理、投資管理、量化金融、互聯網數據分析、流動資訊科技及大數據信息管理。

As a result of the worldwide development of information technology via internet and mobile technology, there is a surge in demand for finance professionals with outstanding IT skills throughout the world. Our undergraduate programme,BBA(Hons)in Finance and Information Management,which was launched in September 2016, provides theoretical and practical training in FinTech. Graduates will gain a head start to become leaders in finance and information management, in academic pursuits, and other careers requiring advanced financial analysis skills including starting up their own businesses. The degree programme covers financial management, investments, quantitative finance, internet systems and analysis,mobile computing, and big data management.

課程編號:502602 Programme Code:502602

### 財務金融學(榮譽)工商管理學士學位課程

Bachelor of Business Administration (Hons) in Finance

香港是世界領先的環球金融中心,並與紐約、倫敦和新加坡並列,專攻國際銀行、金融產品、資本融資等業務。由於金融財務市場之操作日益繁複,優秀的財務管理人才長期供不應求。財務金融學(榮譽)工商管理學士學位課程除了培育學生掌握日新月異的金融專門知識外,並配合會計及銀行、工商及現代資訊科技知識,重點提供综合性之財務與金融核心理念,透過畢業論文、講座、實習、公開考試及比賽,實踐所學理論,讓學生成為具備國際視野的優秀金融專才。

Hong Kong is a leading global financial centre in the ranks of New York, London and Singapore, specialising in international banking, financial products, capital financing, etc. Today's financial market is ever more complex. Quality finance professionals are always demanding. The BBA (Hons) in Finance programme equips students with state-of-the-art knowledge in finance integrated with knowledge in accounting and banking, business, and information technology. The focus is on offering an all-round training in understanding the core of business and finance. Through a final-year project, talks, an internship, public examinations, and public contests, students are on track to become business professionals with a global perspective.

課程編號:502601 Programme Code:502601

## 專業認可

#### **Professional Recognition**

修畢相關財務金融學學位科目可獲香港財務策劃師學會(IFPHK) 豁免部份 CFP 資格認證的教育要 求。課程設計更特別針對學生應考以下專業考試:特許金融分析師(CFA)和金融風险管理師(FRM)。

Completion of relevant subjects in this program can be exempted from certain educational requirement for CFP certification by the Institute of Financial Planners of Hong Kong (IFPHK). It is also well-suited for preparing students to undertake the Chartered Financial Analyst (CFA) and Financial Risk Manager (FRM) qualifications.





## 就業方面

#### **Career Prospects**

本課程旨在培育創新專業的金融專業 人士。我系諸多校友在各類大型銀行、 金融機構和保險公司中任職:

Our rigorous programmes are designed to nurture innovative and skilled financial professionals. Many of our alumni are employed by major banks, financial institutions and security houses as:

- 理財規劃師或顧問
- 金融産品銷售
- 資産經理
- 風險經理
- 金融系統和産品開發人員
- Financial planners or advisors
- Financial product sales
- Asset managers
- Risk managers
- Financial system and product developers

## 進修碩士課程

#### **Articulation to Master Degree Programmes**

部分修讀本課程的畢業生於以下院校繼續攻讀碩士學位:

Postgraduates of our finance programme have pursued further studies (Master degrees) at the following institutions:

#### 本地 Local

■ 香港浸會大學 ■ Hong Kong Baptist University

- 香港中文大學 Chinese University of Hong Kong
- 香港理工大學 → Hong Kong Polytechnic University
- 嶺南大學
- Lingnan University

#### 海外 Overseas

- 悉尼大學
- 美國加州州立大學
- The University of Sydney
- The California State University

## 商學院畢業學分要求

#### **Credit Requirements for Graduation**

	會計及銀行 (榮譽)商學士 Bachelor of Commerce (Hons) in Accounting and Banking	工商管理學 (榮譽)學士 Bachelor of Business Administration (Hons)	財務金融學 (榮譽) 工商管理學士 Bachelor of Business Administration (Hons )in Finance	金融及資訊 管理學(榮譽) 工商管理學士 Bachelor of Business Administration (Hons) in Finance and Information Management
科目類別 Course Category	學分 Credits			
院校必修科目 College-wide Core and General Education Courses	24			
商學院必修科目 Faculty Core Courses	27			
課程必修科目 Programme Core Courses	54	33	30	30
課程選修科目 Programme Elective Courses	9	15	18	18
自由選修科目 Free Elective Courses	9	24	24	24
總共 Total	123	123	123	123

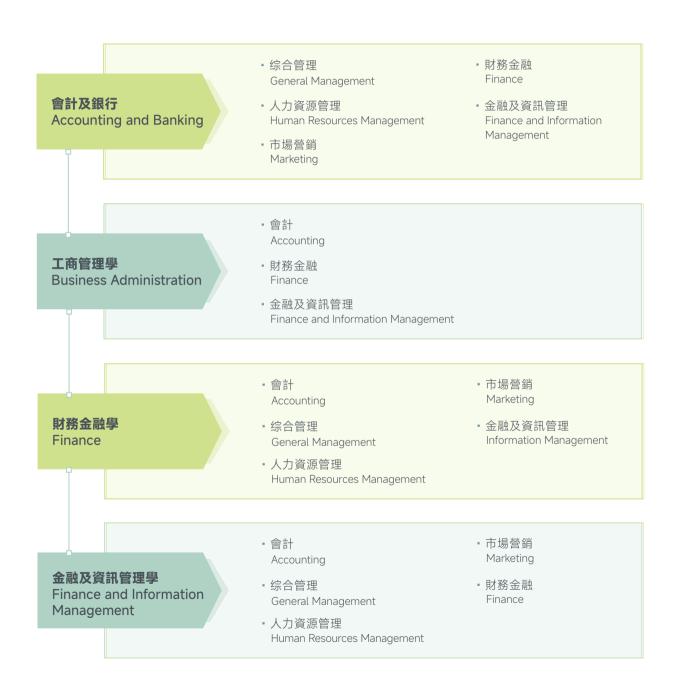


## 商學院副修課程

#### Minor Programmes in Faculty of Business

#### 除了主修的專業外學生可以選擇副修以下商學院提供的課程之一:

Apart from your major, students are allowed to exercise an option by registering for one of the following Minor Programmes offered within the Faculty:



學生一般必須修畢一定學分才能完成副修該課程的要求。完成副修課程後,學生將對該學科相關的基礎課題有基本認識,並已充分接觸該學科某些範疇,汲取知識,讓學生可在該學科或相關學科繼續進修。

In general, students must complete certain credits to fulill the requirements of minoring a programme. Upon the completion of the Minor Programme, students will be acquired for understanding of fundamental issues related to the subject, knowledge of different aspects of the subject with sufficient exposure and the ability to pursue further study in the subject in the future.

## 學習與校園生活

LEARNING AND CAMPUS LIFE

#### 企業實習 | Internship Programme



商學院為同學提供不同實習機會,讓他們在職場中獲取寶貴的工作經驗、認識自己的職業志向和探索在不同商業界別的職業選擇。實習學生有機會在暑假期間到参與機構的本地辦事處全職工作,當中包括中國銀行(香港)有限公司、中銀人壽、税務局、彭準來會計師事務所、馬炎璋會計師行和深圳國泰安教育技術公司等。

The Faculty Internship Programme offers our students the opportunity to gain valuable experience in real life business settings. They also have the opportunity to explore their career interests and options across different industry sectors. Additionally, interns would have the opportunity to work full-time at the participating organisation's local office for at least eight weeks in the summer holidays. These organisations include Bank of China (HK) Limited, BOC Group Life Assurance Company Limited, Inland Revenue Department, MTL Pang &Co, Nexia Charles Mar Fan Limited and Shenzhen GTA Education Tech Limited (GTA).

## 師友計劃

#### The Mentorship Programme

商學院的師友計劃為同學提供一個向業界專家和傑出校友學習的有效平台。透過這個計劃,同學可以走出課室,從導師的分享和示範中學習,為畢業後的事業發展作好準備。師友計劃令珠海學院的校友與曾經培育他們成長的學院保持更加緊密的關係,並激發他們熱切地回饋學院的心志。此外,這個計劃亦幫助商學院與業界建立和保持聯繫,讓商學院走在商業社會的前線,並促進畢業生的就業前景。

The Mentorship Programme of the Faculty of Business serves as aplatform for student mentees to learn from industry experts and accomplished alumni through sharing and role modeling. It allows students to expand their learning experience beyond the classroom and facilitate a smooth transition to their future careers upon graduation. It also keeps alumni connected to the College that developed and nurtured them. Moreover, it establishes an industry network that would bolster the employment prospects of our Faculty of Business graduates.

#### 香港珠海學院舉行第75屆畢業典禮並頒發商學院金融創新實驗室特別學術獎

Hong Kong Chu Hai College Holds 75th Commencement Ceremony and Presents the FOB Financial Innovation Laboratory Special Awards 2024–2025



2025年8月2日至3日,香港珠海學院第75屆畢業典禮隆重舉行,來自各院系的畢業生齊聚一堂,共同見證這一重要時刻。

在8月3日的畢業典禮結束後,香港珠海學院商學院特別設立了"商學院金融創新實驗室特別學術獎",以表彰在資料分析與金融建模量化方法領域表現突出的同學。今年共有兩位學生榮獲此殊榮,他們在學術研究與實踐能力方面展現了卓越的水準與創新精神。

該獎項旨在鼓勵學生在未來的金融學術道路上持續探索與深耕,並為金融領域培養更多具備國際視野與 專業能力的優秀人才。

On August 2–3, 2025, Hong Kong Chu Hai College held its 75th Commencement Ceremony. Graduates from across all faculties gathered to celebrate this important milestone.

Following the ceremony on August 3, the Faculty of Business presented the FOB Financial Innovation Laboratory Special Awards 2024–2025, recognizing students who demonstrated outstanding achievements in data analysis and quantitative methods in financial modeling. This year, two students received the award for their exceptional academic research and innovative problem-solving skills.

The awards aim to encourage students to continue exploring and deepening their knowledge in the field of finance, while fostering a new generation of talent equipped with both global perspectives and professional expertise.

#### 校友感言 | Message from Alumni



黄英偉 | Ying-Wai WONG

2012 年畢業, 現為基金任估值工作。

黄英偉畢業後完成了香港會計師公會的專業課程 (Qualification Programme) 考核,並成為會計師。他認為香港珠海學院的會計及銀行課程作為一個香港會計師公會認可的課程,為他打好了應付專業考試的基礎,令他毋須在畢業後參加任何其他準備課程。

A graduate of 2012, now responsible for Fund valuation work in a trustee. Ying-Wai completed the Qualification Programme (QP) of HKICPA and became a Certified Public Accountant (CPA) shortly after his graduation. As an accredited programme by HKICPA, the Accounting and Banking Programme at Chu Hai College has provided him a solid foundation to prepare for the QP.



麥泳婷 | Kitty MAK

2011年畢業,現為資深税務會計師。

麥泳婷畢業後前往英國修讀碩士,回港後加入了其中一間四大會計師行。麥泳婷現已成為香港會計師,並於商界擔任資深稅務會計師。她認為會計專業並不是與人隔絕的工作: 「於四大行工作,可以有機會與不同人接觸,當中包括大企業的會計部門主管與財務總監。與不同人合作,更能了解他們的處事方式,训練人際溝通技巧」。

A graduate of 2011,now working as a Senior Tax Accountant. Upon graduation, Kitty pursued her Master Degree in Economics, Accounting and Finance at the University of Bristol,U.K. After returning to Hong Kong, she joined one of the Big 4 accounting firms. She is now a Certified Public Accountant(CPA) and a Senior Tax Accountant. To her, accounting is much more than dealing with numbers Moreover, working in a Big Four accounting firm provided her "the opportunities to work with people of different backgrounds and ranks, including the Head of the Accounting Department, Financial Controller, co-workers, and clients. This has greatly improved my interpersonal skills."





羅光輝| Alex LAW

2011年畢業,現為聯豐達飲食管理有限公司銷售及營運經理。

我在珠海學院畢業後並沒有立刻投身零售業,而是在嘗試過兩份不同種類的工作後,用了幾個月的時間去 思索未來的職業路向,才決定嘗試去瞭解零售業。在過去幾年,我不斷把書本學到的管理知識在我的工 作上實踐出來。

A graduate of 2011, Currently a Sales Operations Manager at Great Union CateringManagement Limited. "After graduating from the Chu Hai College, I attempted two different jobsbefore spending a few months to identify my career path. Finally, I decided towork in the retail industry and in these few years, I have been able to apply management knowledge and theories I learnt in class to my work."



艾哈利 | Hares ALI

2017年畢業,外資銀行任建立關係工作。

會計及銀行商學士是一個精心設計的課程,既提供重要的商業和經濟學基礎知識,也為同學在多個學習 领域重心提供選擇。老師們擁有豐富經驗,能引導同學迎接挑戰。完成課程後,我可以選擇於多個專業 發展。無論如何,在珠海學院的數年,是我一生難忘和充滿美好回憶的時光。

A graduate of 2017, now responsible for Relationship Building at a Foreign Bank. "Bachelor of Commerce in Accounting and Banking is a carefully structured programme that provides basic training in business and economics as well as opportunities for different specialisations. The Department of Accounting and Banking has teaching staff with solid knowledge and industrial experience. They guide students to face different challenges. Upon completing the degree, I had many choices for career development. More importantly, my college days were both unforgettable and enjoyable. I will cherish memories of people I met there for a long time to come."



周駿琛 │ CHOW Chun Sum Sam

2011 年畢業 ( 一級榮譽 ), 成立 "Gebecert Ltd." 公司並出任 CEO

珠海學院 BBA 的課程知識很廣,學系的老師具有豐富的教學經驗和技巧,使學生可以學到很多額外知識,對我個人創立 "Gebecert Ltd" 非常之有幫助。如果畢業後有意從事商科,珠海學院 BBA 的課程一定會是你的首選。

A graduate of 2011 (first class honours), CEO of his own company "GebecertLtd." "The content of BBA programme is diversified. Teachers are experienced and able to articulate additional knowledge to me. This is of paramount importance to the establishment of my entrepreneurial business-Gebecert Ltd. If you are considering doing business after graduation, BBA of Chu Hai College is your first choice."



劉思慧 | Christine LAU

2013年畢業,現為俊思集團學習及發展部主任。

在珠海學院的四年讀書生涯,雖不容易亦不艱難,課程著重理論與實踐並重,好讓我們能學以致用。畢業後,我投身於培訓行業,這份工作能讓我好好裝備自己,迎接每個機會。每行每業都充滿挑戰,作為培訓師的我必須準備充足,與時並進,豐富人生,提高説服力。

A graduate of 2013, now working as a Learning and Development Officer at ImagineX Group. "The 4-year BBA programme was neither easy nor difficult for me. The programme is a good balance between theory and practice and it enables me to apply theoretical knowledge to my work. After graduation, I joined the field of Training and Development As a corporate trainer, I'm confident with my competence to overcome challenges and be convincing at work."



潘廣達| Alvin POON

1995 年畢業, 現為一家本地著名銀行的商務理財高級副總裁兼組主管。

珠海學院是一個予人機會和希望的地方!它創造機會給想讀書的人,去完成一個政府認可的大學學位, 使本來迷茫失落的人,有機會在社會找到一份合適又可以一展所長的工作,從而改變人生,闖出一片新 天地!

A graduate of 1995, now working as a Senior Vice President&Team Head, "Chu Hai College gave me hope and an opportunity! It offers a valuable chance for students to realise their dreams of earning a HK government recognised degree and to build up their competence. With this opportunity, we can seize new opportunities in our career and life!"



朱朗維 | Jay CHU

2009年畢業,現為中國平安保險海外(控股)有限公司的風險管理業務執行副總監。

我畢業後便從事金融相關的工作。因為珠海學院受相關專業學會認可,我考取了CFA和FRM的專業資格。 然後我在中文大學完成了風险管理碩士課程。現在,我主要負責資産管理及自有資金的風險管理工作。

A graduate of 2009, now working as a Vice President of Risk Management for China Ping An Insurance Overseas (Holdings) Limited "I work in financial industry after graduation. The programmes of Hong Kong Chu Hai College are well recognised by programmes-related professional associations. I have earned both of the CFA and FRM designation. I also completed the MSc in Risk Management Science from the Chinese University of Hong Kong Currently, I am responsible for the risk monitoring for the asset management and first party funding."



#### 余景煌 | King-Wong YU

2010年畢業,現職於恒生銀行。

余景煌於畢業同年考獲 CFA Level 1並於 2014年成為註册財務分析師 (CFA)。 畢業後於恒生銀行任職投資顧問,他認為學系課程對他日後 CFA 考試及晉 身銀行界有極大幫助。

A graduate of 2010, now working for Hang Seng Bank. King-Wong qualified as a Chartered Financial Analyst (CFA) in 2014. Since graduation, he secured a position at Hang Seng Bank as an investment consultant. Having passed CFA Level1in 2010, he is grateful for the relevance of Chu Hai College's finance programme which not only prepared him well for the subsequent CFA examinations but also facilitated his entry into the banking industry.



#### 陳靄怡 | Tiffany CHAN

2009年畢業,現為康宏集團聯席董事。

陳靄怡於 2013 年成為特許財務策劃師 (CFP) 。她在畢業後三年在康宏集團任職,年薪超過港幣一百萬並晋升為聯席董事。

A graduate of 2009, Associate Director of convoy Financial. Tiffany qualified as a Certified Financial Planner (CFP) in 2013. Since graduation, she secured a position at Convoy Financial. Barely three years after graduation, she was promoted to Associate Director and team leader, with an annual income in excess of HK\$1 million.



#### 黃勇杰 | HUANG Yong Jie

#### 2018年畢業,現香港浸會大學博士

在香港珠海學院攻讀金融學的本科歲月,為我之後的學術與研究之路奠定了極為堅實而多元的基礎。學院不僅提供了良好的學習氛圍和注重實踐的課程,更強調學以致用,這極大地培養了我的分析思維與解決問題的能力。老師們不僅在學業上諄諄教誨,更在日常生活中給予了無微不至的照顧。讓我能夠

迅速適應在香港的生活。學院还为我提供了寶貴的實習機會,讓我得以積累行業經驗,成功連接理論與實踐。這些培養出的能力使我受益匪淺,賦予我充分的信心去跨越學科界限,並在科研領域取得一定成就。

My undergraduate years studying Finance at Hong Kong Chu Hai College laid a solid and diverse foundation for my academic and research journey. The college not only provided a supportive learning environment and a practice-oriented curriculum but also emphasized the application of knowledge, which greatly developed my analytical thinking

and problem-solving skills. Professors offered not only academic guidance but also thoughtful support in everyday life, helping me quickly adapt to life in Hong Kong. The invaluable internship opportunities provided by the college allowed me to gain industry experience and successfully bridge theory with practice. These experiences have greatly benefited me, giving me the confidence to explore interdisciplinary fields and achieve accomplishments in research.



劉嘉雯 | Carmen LAU

2021年畢業(一級榮譽),現職於浦發銀行。

我認為在珠海學院讀書可以給我很多不同的機會嘗試,例如蔘加活動或一些和金融分析有關的比賽等。而且這裏的師生關係融洽,老師都很樂於幫助我們。在蔘加比賽的過程當中,老師會從旁指導我們,在我們遇上問題的時候,

他們亦會很有耐心地解答我們的問題,讓我們獲益良多。除此以外,商學院的課程教導學生專業知識,內容與未來的工作息息相關,讓我們在畢業後投身社會工作時也可以把所學的知識學以致用。再者,商學院還有很多實習的機會,給同學吸取工作經驗。在 2020 年的暑假,我去了一間會計師事務所實習,從而認識了關於會計和審計的工作。最後,我們學校亦提供了很多拿獎學金的機會給同學爭取,大家可以在讀書期間多點嘗試、挑戰自己。

A graduate of 2021 (first class honours), currently working for Shanghai Pudong Development Bank. "I think studying in Hong Kong Chu Hai College provides various opportunities for me to try different things, like student activities and financial analysis competitions. We have close and pleasant relationship with teachers. They are always helpful when we meet difficulties in learning. During the competitions, our teachers provided guidance to us side by side and answered our questions patiently, and so we benefited a lot from them. Besides, the programmes in the Faculty of Business nurtures students with professional knowledge which are very relevant to the workplace in the future. It helps us to develop our career effectively after graduation. Moreover, the Faculty of Business provides many internship opportunities for students to gain practical experience from the workplace. In the summer of 2020, I worked as an intern in an accounting firm During the internship, I learnt more about job duties in accounting and auditing field. Finally, our College offers us abundant opportunities of getting scholarships, I encourage you guys to try new things and challenge your potential in campus life."



郝毅 | Yi HAO

2018年畢業,現職金融分析師。

郝毅認為於大學四年內收穫滿滿,師生關係和睦融合,自己也經過老師悉心的輔導和自己的努力通過了 CFA Level1 考試。

A graduate of 2018, now working as a financial analyst. YiHAO is grateful for four enriching years at Chu Hai College. He finds strong student teacher relations a significant hallmark of Chu Hai College's finance programme Additionally, the considerable guidance he received from his teachers, coupled with his hard work, enabled him to pass CFA Level 1.