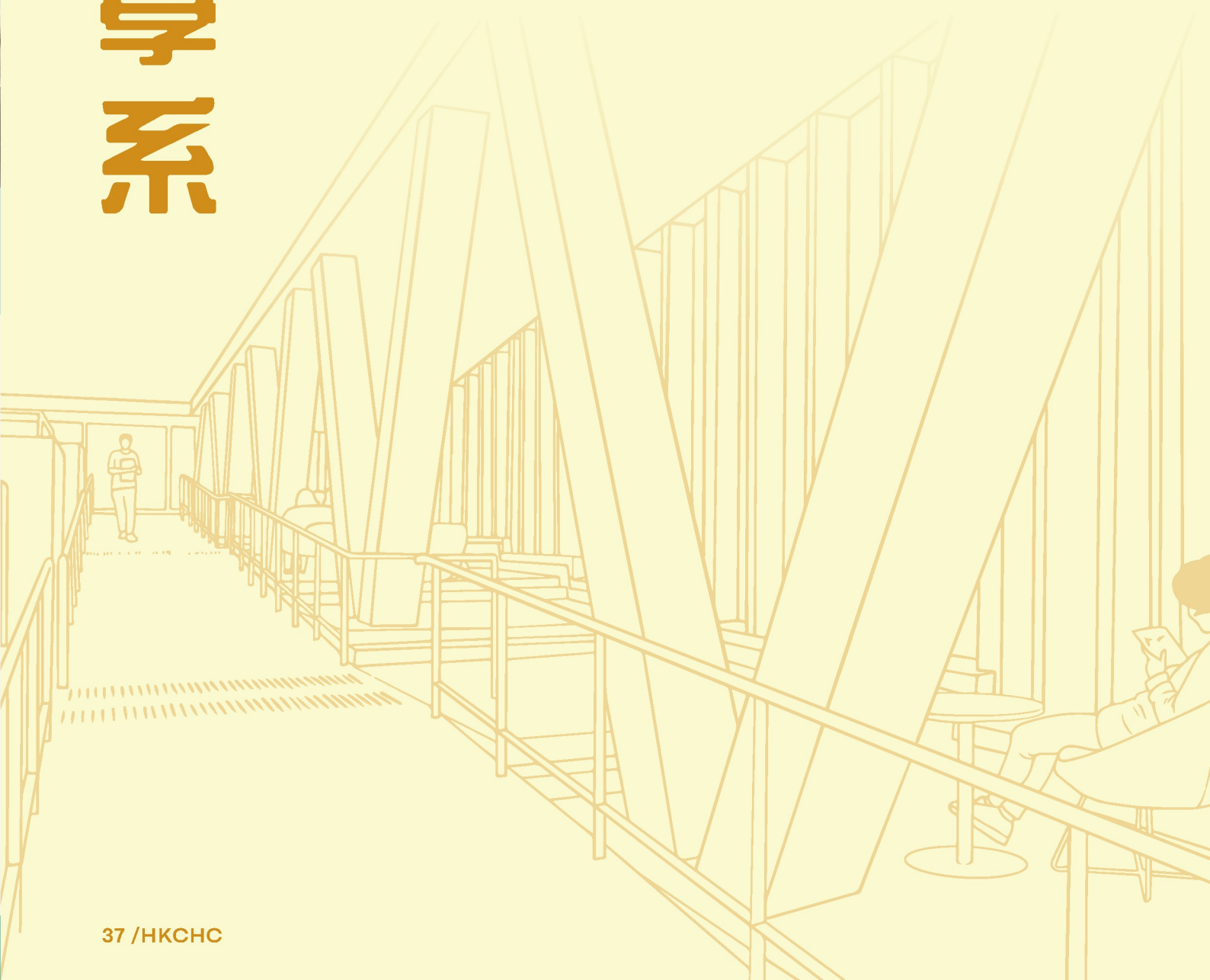


財務金融學系

DEPARTMENT OF FINANCE



財務金融學(榮譽)工商管理學士學位課程

Bachelor of Business Administration(Hons) in Finance

課程編號:502601

Programme Code:502601

香港是世界領先的環球金融中心，並與紐約、倫敦和新加坡並列，專攻國際銀行、金融產品、資本融資等業務。由於金融財務市場之操作日益繁複，優秀的財務管理人才長期供不應求。財務金融學(榮譽)工商管理學士學位課程除了培育學生掌握日新月異的金融專門知識外，並配合會計及銀行、工商及現代資訊科技知識，重點提供綜合性之財務與金融核心理念，透過畢業論文、講座、實習、公開考試及比賽，實踐所學理論，讓學生成為具備國際視野的優秀金融專才。

Hong Kong is a leading global financial centre in the ranks of New York, London and Singapore, specialising in international banking, financial products, capital financing, etc. Today's financial market is ever more complex. Quality finance professionals are always demanding. The BBA (Hons) in Finance programme equips students with state-of-the-art knowledge in finance integrated with knowledge in accounting and banking, business, and information technology. The focus is on offering an all-round training in understanding the core of business and finance. Through a final-year project, talks, an internship, public examinations, and public contests, students are on track to become business professionals with a global perspective.



金融及資訊管理學(榮譽)工商管理學士學位課程

Bachelor of Business Administration(Hons) in Finance and Information Management

課程編號:502602

Programme Code:502602

隨著互聯網和流動資訊科技的全球化發展，金融業界對資訊科技人才殷切需求。有鑑於此，商學院財務金融學系於2016年9月開設金融及資訊管理學(榮譽)工商管理學士學位課程。課程結合財務及資訊管理的專業知識，旨在培訓金融領域的資訊科技人才，在今天互聯金融的趨勢之下，領先培育具財經分析、數據處理、獨立掌握運用金融科技資訊的創業和學術人才。課程內容包括：財務管理、投資管理、技術性金融、互聯網數據分析、流動資訊科技及大數據信息管理。

As a result of the worldwide development of information technology via internet and mobile technology, there is a surge in demand for finance professionals with outstanding IT skills throughout the world. Our undergraduate programme, BBA (Hons) in Finance and Information Management, which was launched in September 2016, provides theoretical and practical training in FinTech. Graduates will gain a head start to become leaders in finance and information management, in academic pursuits, and other careers requiring advanced financial analysis skills including starting up their own businesses. The degree programme covers financial management, investments, quantitative finance, internet systems and analysis, mobile computing, and big data management.

專業認可 Professional Recognition

修畢相關財務金融學學位科目可獲香港財務策劃師協會(IFPHK)的認可。課程設計更特別針對學生應考以下專業考試：特許金融分析師(CFA)和金融風險管理師(FRM)。

Our programme is recognised by the Institute of Financial Planners of Hong Kong (IFPHK). It is also well-suited for preparing students to undertake the Chartered Financial Analyst (CFA) and Financial Risk Manager (FRM) qualifications.

University Affiliation Program  **CFA Institute**

就業方面 Career Prospects

本課程旨在培育創新專業的金融專業人士。我系諸多校友在各類大型銀行、金融機構和保險公司中任職：

Our rigorous programmes are designed to nurture innovative and skilled financial professionals. Many of our alumni are employed by major banks, financial institutions and security houses as:

- 理財規劃師或顧問
- 金融產品銷售
- 資產經理
- 風險經理
- 金融系統和產品開發人員
- Financial planners or advisors
- Financial product sales
- Asset managers
- Risk managers
- Financial system and product developers

進修碩士課程 Articulation to Master Degree Programmes

部分修讀本課程的畢業生於以下院校繼續攻讀碩士學位：

Postgraduates of our finance programme have pursued further studies (Master degrees) at the following institutions :

● 本地

- 香港中文大學
- 香港理工大學
- 香港浸會大學
- 嶺南大學

● Local

- Chinese University of Hong Kong
- Hong Kong Polytechnic University
- Hong Kong Baptist University
- Lingnan University

● 海外

- 悉尼大學
- 美國加州州立大學

● Overseas

- The University of Sydney
- The California State University

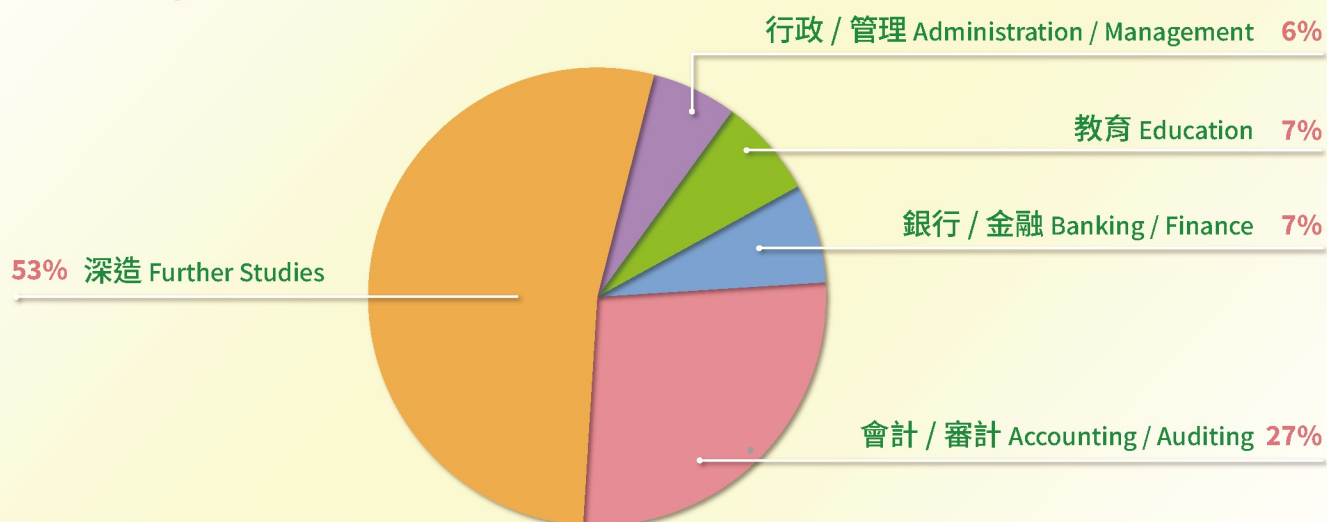
商學院畢業學分要求

Credit Requirements for Graduation

	會計及銀行 (榮譽) 商學士 Bachelor of Commerce (Hons) in Accounting and Banking	工商管理學 (榮譽) 學士 Bachelor of Business Administration (Hons)	財務金融學 (榮譽) 工商管理學士 Bachelor of Business Administration (Hons) in Finance	金融及資訊 管理學 (榮譽) 工商管理學士 Bachelor of Business Administration (Hons) in Finance and Information Management
科目類別 Course Category	學分 Credits			
院校必修科目 College-wide Core and General Education Courses	24			
商學院必修科目 Faculty Core Courses	27			
課程必修科目 Programme Core Courses	54	33	30	30
課程選修科目 Programme Elective Courses	9	15	18	18
自由選修科目 Free Elective Courses	9	24	24	24
總共 Total	123	123	123	123

2019－2021年商學院畢業生就業統計調查

Faculty of Business Graduate Employment Surveys for the years of 2019－2021



商學院副修課程 Minor Programmes in Faculty of Business

除了主修的專業外，學生可以選擇副修以下商學院提供的課程之一：

Apart from your major, students are allowed to exercise an option by registering for one of the following Minor Programmes offered within the Faculty :



學生一般必須修畢一定學分才能完成副修該課程的要求。完成副修課程後，學生將對該學科相關的基礎課題有基本認識，並已充分接觸該學科某些範疇，汲取知識，讓學生可在該學科或相關學科繼續進修。

In general, students must complete certain credits to fulfill the requirements of minoring a programme. Upon the completion of the Minor Programme, students will be acquired for understanding of fundamental issues related to the subject, knowledge of different aspects of the subject with sufficient exposure and the ability to pursue further study in the subject in the future.



企業實習 Internship Programme



商學院為同學提供不同實習機會，讓他們在職場中獲取寶貴的工作經驗、認識自己的職業志向和探索在不同商業界別的職業選擇。實習學生有機會在暑假期間到參與機構的本地辦事處全職工作，當中包括中國銀行（香港）有限公司、中銀人壽、稅務局、彭準來會計師事務所、馬炎璋會計師行和深圳國泰安教育技術公司等。

The Faculty Internship Programme offers our students the opportunity to gain valuable experience in real life business settings. They also have the opportunity to explore their career interests and options across different industry sectors. Additionally, interns would have the opportunity to work full-time at the participating organisation's local office for at least eight weeks in the summer holidays. These organisations include Bank of China (HK) Limited, BOC Group Life Assurance Company Limited, Inland Revenue Department, MTL Pang & Co, Nexia Charles Mar Fan Limited and Shenzhen GTA Education Tech Limited (GTA).

商學院領袖培訓計劃 Business Leadership Programme

商學院領袖培訓計劃旨在為商科學生提供各種領導經驗。透過計劃，他們能：

The Leadership Programme of the Business Faculty is designed to provide various leadership experiences for our business students. They can:

- 學習在商業領域所需的不同特質
- 了解領導能力為你帶來的優勢和發展領域，並成為有效的領導者
- 善用有利事業發展的人際網絡
- Learn to acquire different attributes that are strong assets in the business arena
- Gain a deeper understanding of leadership strengths and areas for development to become an effective leader
- Take advantage of various networking opportunities that will benefit their career development



The Mentorship Programme

商學院的師友計劃為同學提供一個向業界專家和傑出校友學習的有效平台。透過這個計劃，同學可以走出課室，從導師的分享和示範中學習，為畢業後的事業發展作好準備。師友計劃令珠海學院的校友與曾經培育他們成長的學院保持更加緊密的關係，並激發他們熱切地回饋學院的心志。此外，這個計劃亦幫助商學院與業界建立和保持聯繫，讓商學院走在商業社會的前線，並促進畢業生的就業前景。

The Mentorship Programme of the Faculty of Business serves as a platform for student mentees to learn from industry experts and accomplished alumni through sharing and role modeling. It allows students to expand their learning experience beyond the classroom and facilitate a smooth transition to their future careers upon graduation. It also keeps alumni connected to the College that developed and nurtured them. Moreover, it establishes an industry network that would bolster the employment prospects of our Faculty of Business graduates.

特許金融分析師協會投資研究挑戰大賽 CFA Institute Research Challenge



五位財務金融學系同學參加2018-2019年度特許金融分析師協會投資研究挑戰大賽

Five Students from the Department of Finance Took Up the 2018-19 CFA Institute Research Challenge

香港珠海學院自組了一個團隊參加由香港財經分析師學會協會主辦2018-19年度特許金融分析師協會投資研究大賽。

團隊成員包括來自商學院財務金融學系的五位同學。此外，很榮幸地邀請到Heitman的高級分析師Jason Lai先生及珠海學院財務金融學系署理系主任王家安博士成為團隊顧問，為隊員提供諮詢。

投資研究大賽的開幕典禮於2018年10月31日在中環長江集團中心的彭博社辦公室舉行。是次大賽的贊助商是香港交易及結算有限公司及彭博社，極有聲望。



A team from the Hong Kong Chu Hai College competed in the prestigious CFA Institute Research Challenge Hong Kong Local Final 2018-19, hosted by The Hong Kong Society of Financial Analysts. The team comprised five students from the Faculty of Business' Department of Finance. Further, the team was advised by an external adviser (Mr. Jason Lai, Senior Analyst, Heitman) and Chu Hai college (Dr. Wilson Wong, Acting Head, Department of Finance).

The opening ceremony for the Research Challenge was held at Bloomberg's office in Cheung Kong Center in Central on 31 October 2018. The principal sponsor of the Challenge was the Hong Kong Exchanges and Clearing Limited while Bloomberg was the supporting sponsor. The presence of these eminent sponsors underscored the prestige of the Challenge.

校友感言

Message from Alumni



黃英偉 Ying-Wai WONG

2012年畢業，現為基金任估值工作。

黃英偉畢業後完成了香港會計師公會的专业課程(Qualification Programme)考核，並成為會計師。他認為香港珠海學院的會計及銀行課程作為一個香港會計師公會認可的課程，為他打好了應付專業考試的基礎，令他毋須在畢業後參加任何其他準備課程。

A graduate of 2012, now responsible for Fund valuation work in a trustee. Ying-Wai completed the Qualification Programme (QP) of HKICPA and became a Certified Public Accountant (CPA) shortly after his graduation. As an accredited programme by HKICPA, the Accounting and Banking Programme at Chu Hai College has provided him a solid foundation to prepare for the QP.



麥泳婷 Kitty MAK

2011年畢業，現為資深稅務會計師。

麥泳婷畢業後前往英國修讀碩士，回港後加入了其中一間四大會計師行。麥泳婷現已成為香港會計師，並於商界擔任資深稅務會計師。她認為會計專業並不是與人隔絕的工作：「於四大行工作，可以有機會與不同人接觸，當中包括大企業的會計部門主管與財務總監。與不同人合作，更能了解他們的處事方式，訓練人際溝通技巧」。

A graduate of 2011, now working as a Senior Tax Accountant. Upon graduation, Kitty pursued her Master Degree in Economics, Accounting and Finance at the University of Bristol, U.K. After returning to Hong Kong, she joined one of the Big 4 accounting firms. She is now a Certified Public Accountant (CPA) and a Senior Tax Accountant. To her, accounting is much more than dealing with numbers. Moreover, working in a Big Four accounting firm provided her "the opportunities to work with people of different backgrounds and ranks, including the Head of the Accounting Department, Financial Controller, co-workers, and clients. This has greatly improved my interpersonal skills."



羅光輝 Alex LAW

2011年畢業，現為聯豐達飲食管理有限公司銷售及營運經理。

我在珠海學院畢業後並沒有立刻投身零售業，而是在嘗試過兩份不同種類的工作後，用了幾個月的時間去思索未來的職業路向，才決定嘗試去瞭解零售業。在過去幾年，我不斷把書本學到的管理知識在我的工作上實踐出來。

A graduate of 2011, Currently a Sales Operations Manager at Great Union Catering Management Limited.

"After graduating from the Chu Hai College, I attempted two different jobs before spending a few months to identify my career path. Finally, I decided to work in the retail industry and in these few years, I have been able to apply management knowledge and theories I learnt in class to my work."



艾哈利 Hares ALI

2017年畢業，外資銀行任建立關係工作。

「會計及銀行商學士是一個精心設計的課程，既提供重要的商業和經濟學基礎知識，也為同學在多個學習領域重心提供選擇。老師們擁有豐富經驗，能引導同學迎接挑戰。完成課程後，我可以選擇於多個專業發展。無論如何，在珠海學院的數年，是我一生難忘和充滿美好回憶的時光。」

A graduate of 2017, now responsible for Relationship Building at a Foreign Bank. "Bachelor of Commerce in Accounting and Banking is a carefully structured programme that provides basic training in business and economics as well as opportunities for different specialisations. The Department of Accounting and Banking has teaching staff with solid knowledge and industrial experience. They guide students to face different challenges. Upon completing the degree, I had many choices for career development. More importantly, my college days were both unforgettable and enjoyable. I will cherish memories of people I met there for a long time to come."



周駿琛 CHOW Chun Sum Sam

2011年畢業（一級榮譽），成立"Gebecert Ltd."公司並出任CEO。

珠海學院BBA的課程知識很廣，學系的老師具有豐富的教學經驗和技巧，使學生可以學到很多額外知識，對我個人創立"Gebecert Ltd"非常之有幫助。如果畢業後有意從事商科，珠海學院BBA的課程一定會是你的首選。

A graduate of 2011 (first class honours), CEO of his own company "GebecertLtd." "The content of BBA programme is diversified. Teachers are experienced and able to articulate additional knowledge to me. This is of paramount importance to the establishment of my entrepreneurial business - Gebecert Ltd. If you are considering doing business after graduation, BBA of Chu Hai College is your first choice."



劉思慧 Christine LAU

2013年畢業，現為俊思集團學習及發展部主任。

在珠海學院的四年讀書生涯，雖不容易亦不艱難，課程著重理論與實踐並重，好讓我們能學以致用。畢業後，我投身於培訓行業，這份工作能讓我好好裝備自己，迎接每個機會。每行每業都充滿挑戰，作為培訓師的我必須準備充足，與時並進，豐富人生，提高說服力。

A graduate of 2013, now working as a Learning and Development Officer at ImagineX Group.

"The 4-year BBA programme was neither easy nor difficult for me. The programme is a good balance between theory and practice and it enables me to apply theoretical knowledge to my work. After graduation, I joined the field of Training and Development As a corporate trainer, I'm confident with my competence to overcome challenges and be convincing at work. "

校友感言

Message from Alumni



潘廣達 Alvin POON

1995年畢業，現為一家本地著名銀行的商務理財高級副總裁兼組主管。

珠海學院是一個予人機會和希望的地方！它創造機會給想讀書的人，去完成一個政府認可的大學學位，使本來迷茫失落的人，有機會在社會找到一份合適又可以一展所長的工作，從而改變人生，闖出一片新天地！

A graduate of 1995, now working as a Senior Vice President & Team Head, Business Banking, at a famous local bank.

"Chu Hai College gave me hope and an opportunity! It offers a valuable chance for students to realise their dreams of earning a HK government recognised degree and to build up their competence. With this opportunity, we can seize new opportunities in our career and life!"



朱朗維 Jay CHU

2009年畢業，現為中國平安保險海外(控股)有限公司的風險管理業務執行副總監。

我畢業後便從事金融相關的工作。因為珠海學院受相關專業學會認可，我考取了CFA和FRM的專業資格。然後我在中文大學完成了風險管理碩士課程。現在，我主要負責資產管理及自有資金的風險管理工作。

A graduate of 2009, now working as a Vice President of Risk Management for China Ping An Insurance Overseas (Holdings) Limited

"I work in financial industry after graduation. The programmes of Hong Kong Chu Hai College are well recognised by programmes-related professional associations. I have earned both of the CFA and FRM designation. I also completed the MSc in Risk Management Science from the Chinese University of Hong Kong. Currently, I am responsible for the risk monitoring for the asset management and first party funding."



余景煌 King-Wong YU

2010年畢業，現職於恒生銀行。

余景煌於畢業同年考獲CFA Level 1，並於2014年成為註冊財務分析師(CFA)。畢業後於恒生銀行任職投資顧問，他認為學系課程對他日後CFA考試及晉身銀行界有極大幫助。

A graduate of 2010, now working for Hang Seng Bank.

King-Wong qualified as a Chartered Financial Analyst (CFA) in 2014. Since graduation, he secured a position at Hang Seng Bank as an investment consultant. Having passed CFA Level 1 in 2010, he is grateful for the relevance of Chu Hai College's finance programme which not only prepared him well for the subsequent CFA examinations but also facilitated his entry into the banking industry.



陳靄怡 Tiffany CHAN

2009年畢業，現為康宏集團聯席董事。

陳靄怡於2013年成為特許財務策劃師(CFP)。她在畢業後三年在康宏集團任職，年薪超過港幣一百萬並晉升為聯席董事。

A graduate of 2009, Associate Director of Convo Financial.

Tiffany qualified as a Certified Financial Planner (CFP) in 2013. Since graduation, she secured a position at Convo Financial. Barely three years after graduation, she was promoted to Associate Director and team leader, with an annual income in excess of HK\$1 million.



劉嘉雯 Carmen LAU

2021年畢業（一級榮譽），現職於浦發銀行。

我認為在珠海學院讀書可以給我很多不同的機會嘗試，例如參加活動或一些和金融分析有關的比賽等。而且這裏的師生關係融洽，老師都很樂於幫助我們。在參加比賽的過程當中，老師會從旁指導我們，在我們遇上問題的時候，他們亦會很有耐心地解答我們的問題，讓我們獲益良多。除此以外，商學院的課程教導學生專業知識，內容與未來的工作息息相關，讓我們在畢業後投身社會工作時也可以把所學的知識學以致用。再者，商學院還有很多實習的機會，給同學吸取工作經驗。在2020年的暑假，我去了一間會計師事務所實習，從而認識了關於會計和審計的工作。最後，我們學校亦提供了很多拿獎學金的機會給同學爭取，大家可以在讀書期間多點嘗試、挑戰自己。

A graduate of 2021 (first class honours), currently working for Shanghai Pudong Development Bank.

"I think studying in Hong Kong Chu Hai College provides various opportunities for me to try different things, like student activities and financial analysis competitions. We have close and pleasant relationship with teachers. They are always helpful when we meet difficulties in learning. During the competitions, our teachers provided guidance to us side by side and answered our questions patiently, and so we benefited a lot from them. Besides, the programmes in the Faculty of Business nurtures students with professional knowledge which are very relevant to the workplace in the future. It helps us to develop our career effectively after graduation. Moreover, the Faculty of Business provides many internship opportunities for students to gain practical experience from the workplace. In the summer of 2020, I worked as an intern in an accounting firm. During the internship, I learnt more about job duties in accounting and auditing field. Finally, our College offers us abundant opportunities of getting scholarships, I encourage you guys to try new things and challenge your potential in campus life."



郝毅 Yi HAO

2018年畢業，現職金融分析師。

郝毅認為於大學四年內收穫滿滿，師生關係和睦融合，自己也經過老師悉心的輔導和自己的努力通過了CFA Level 1考試。

A graduate of 2018, now working as a financial analyst.

YiHAO is grateful for four enriching years at Chu Hai College. He finds strong student teacher relations a significant hallmark of Chu Hai College's finance programme. Additionally, the considerable guidance he received from his teachers, coupled with his hard work, enabled him to pass CFA Level 1.