# 英國語文學系 English Departm lent





## 英國語文 (榮譽) 文學士 Bachelor of Arts (Honours) in English Studies

課程編號: 501202 PROGRAMME CODE: 501202

英國語文(榮譽)文學士課程,同時提供傳統人文學科和實 用的傳意課程,前者包括英國語文、英美文學、語言學、 翻譯課程;後者則包括出版和編輯技巧、商業、媒體和工 程書寫的專業導向英語課程。學生更可修讀基礎外語課程。 本校與多間海外大學合作,為學生提供不同的交流計劃和 活動。

The Bachelor of Arts (Honours) in English Studies programme introduces you to the study of the English language, linguistics, literature, translation, and elements of Western civilisation. You will also learn to use English for Specific Purposes (ESP) in practical areas, such as publishing and editing, media communication, business and technical communication and more. Other foreign language courses are also offered. The College also offers exchange programmes for students to go on exchange to overseas universities.

















#### What does the English Studies programme help you achieve?

- · Improve your English language to a high level
- · Appreciate English literature, linguistics, and other English language subjects
- · Acquire professional knowledge of how commerce, industry, media, and publishing work in practice
- · Prepare you to be a lifelong learner

#### What is different about the English Studies programme?

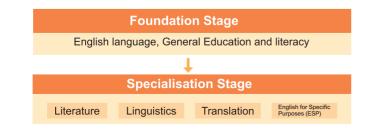
- Two focal points: Academic skills in the English language and knowledge of its culture
  - · Vocational/Professional training in Business, Technical Writing, Media and Publishing.

There's more towards success: Opportunities for Overseas Exchange and Further Studies

- · Our students can only go on one-semester exchange to overseas universities.
- Graduates can apply for admission to a master's programme offered by a local or an overseas university.

#### **Programme Structure**

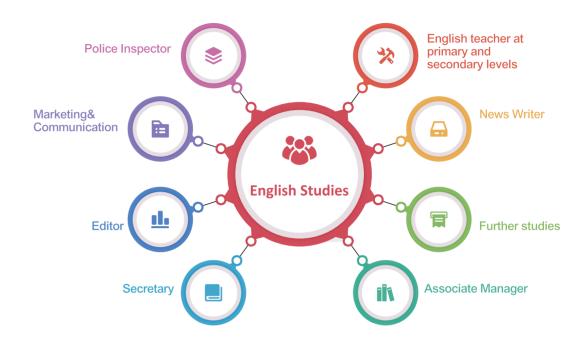
The English Studies programme focuses on four major disciplines: literature, linguistics, translation and English for Specific Purposes (ESP).



### 就業與升學出路

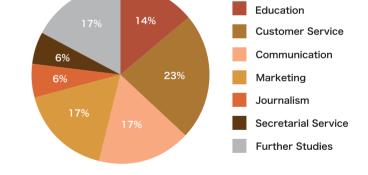
Career Prospects and Further Studies

Take a look at what some of our recent graduates are now doing!



#### A Degree in English gives you opportunities in a variety of work environments

- Commercial Firms and Organisations
- Advertising and Event Management Companies
- Legal Firms
- Publishing Houses
- · The Media Industry
- Banks, Insurance Companies and Financial Organisations
- Civil Service



#### Summary of the Results of the Graduate Employment Survey

- The Department of English conducted a brief graduate employment survey for EPC/ES graduates.
- The Department collected the following data: present status (employed, self-employed and further studies), present job nature and position of the graduates. The results of the graduate employment survey are summarised as follows:

Category	Education	Customer Service	Communication	Marketing	Journalism	Secretarial Service	Further Studies	Total
Percentage	14%	23%	17%	17%	6%	6%	17%	100%

approach creates a harmonious learning experience.

Students work closely with their teachers, often on a one-to-one basis. This highly interactive and personal





LEARNING AND CAMPUS LIFE



### 校友感言

Message from Alumni

With a comprehensive education in professional English, our graduates enter the world of work well equipped to meet life's challenges.



"Many thanks to Chu Hai, the programme and all of my dearest professors! The English Department is where I truly became mature.

No where else can I find such

a memorable place in the



"I would always be grateful to my lecturers at Chu Hai College as they helped me attain this one-of-a-kind opportunity to write for SCMP. Without their help and references, it would have been difficult to gain this invaluable experience."



"My exchange to the University of Potsdam in Germany in Year 2 has provided me with valuable experiences and interpersonal skills. Before I graduated, I already found a job in an estate management company."

The College offers different types of student exchange programmes to provide students with international exposure and global outlook.







Teaching and learning with German students











Sociolinguistics class photo at Potsdam University



Group discussion in class

香港珠海學院 HONG KONG CHU HAI COLLEGE

world!"

英國語文學系/ Department Of English

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